

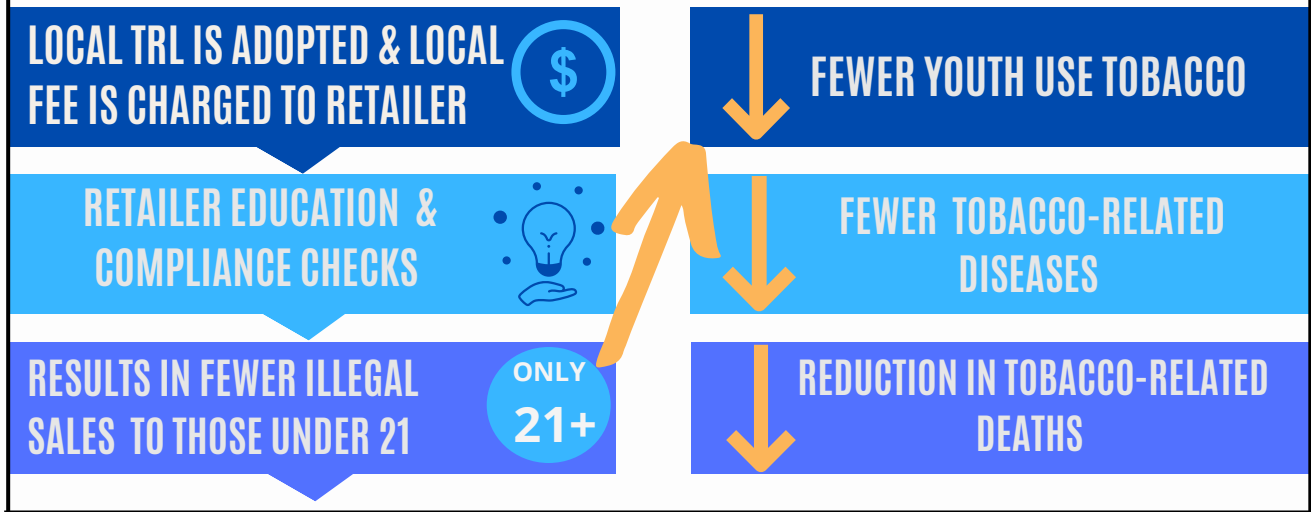
TOBACCO RETAIL LICENSE POLICY PROCESS



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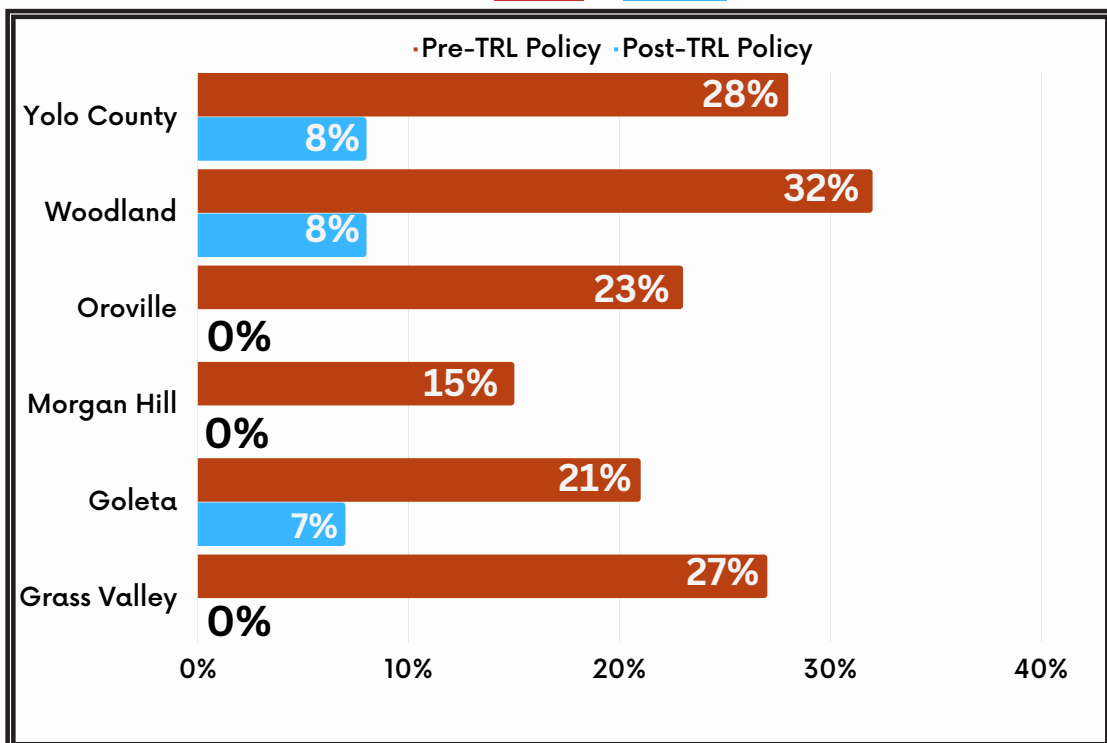
Below is a step-by-step graphic of the Tobacco Retailer License (TRL) policy process.



TRL POLICY EFFECTIVENESS

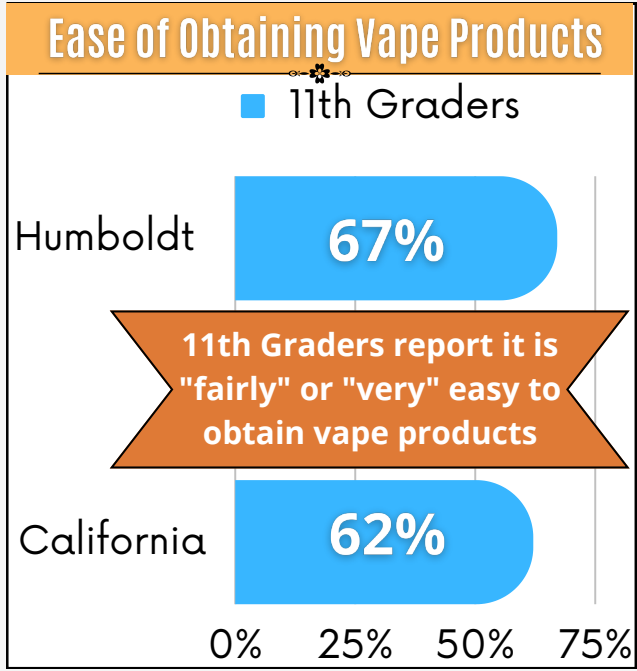
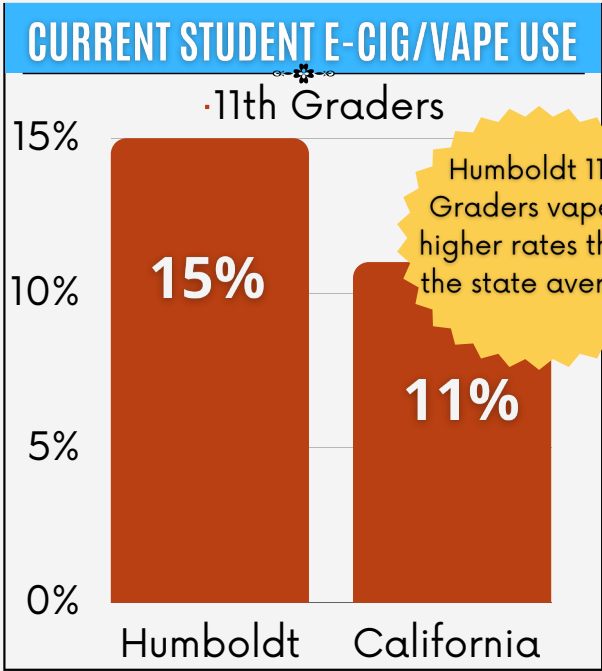
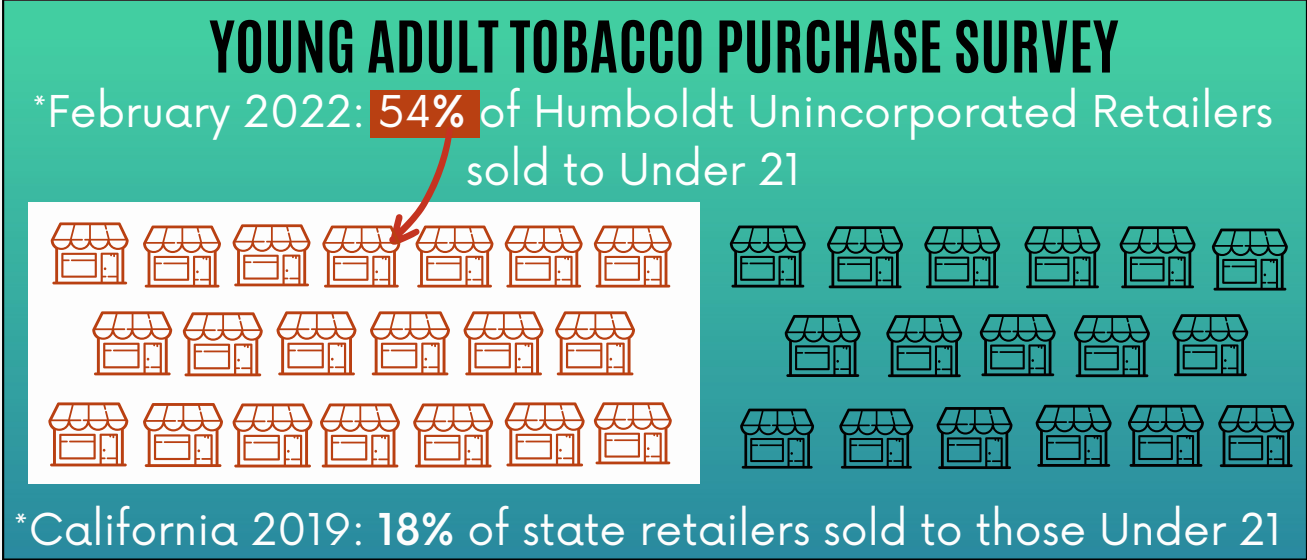
Across 33 California communities, sales to underage youth dropped by an average of 26% after implementing a tobacco retail licensing (TRL) policy.

YOUTH SALES RATES PRE- & POST- TRL POLICY



TRL DATA POINTS

THE FOLLOWING SECTION PROVIDES LOCAL DATA ABOUT VAPING AND TOBACCO RETAIL SALES AND THE EFFICACY OF TRL POLICIES.



References:
 *Health and Social Policy Institute, Communities Addressing Nicotine, Young Adult Tobacco Purchase Survey, March 2022.
 *California’s Stop Tobacco Access to Kids Enforcement Act (STAKE Act) Young Adult Tobacco Purchase Survey, 2019.
 *California Healthy Kids Survey, 2021, 2020.
 *The Center for Tobacco Policy & Organizing, American Lung Association in California, Tobacco Retailer Licensing Is Effective, 2018.
 *California Healthy Kids Survey (2019/2021 – Humboldt County, 2017/2019 (latest report not available yet) – California).